

June 18, 2020

To: CSSRM Board
From: Kathleen Delzell, Membership Chair

1. Active members: As of June 13th, we have 228 members.

The categories are:

Regular Members & Family	110	
Life Legacy & Family	26	
International	1	
Emeritus	14	
Young Professional	13	
Student	35	High School Youth through Grad students
Commercial	2	

We have 35 members who have chosen Colorado as an Additional section. Allen Press' print-out does not give member categories; I hope this will change by next year.

We have email address now for all but three members, two Life Legacy, one Regular. Clare Hydock sent paper copies of the Spring/Summer Range Rider newsletter to these three.

Geographic distribution:

- The CSU alum in Mongolia dropped out of SRM this year. Our one International member is based in Denver.
- We have 37 members living outside Colorado: Alaska (1), Arizona (3), California (1), Hawaii (2 - both in Kamuela on the Big Island), Kansas (2), Montana (1) Nebraska (1), Oregon (2), South Dakota (1), Texas (4), Utah (3), Washington (1), and Wyoming (9).

2. Not renewed for 2020 (Allen Press calls these "Lapsed" members)

At the end of April, we had 48 members who had not renewed their SRM memberships for 2020. I was beginning to contact them when the Spring/Summer Range Rider was ready. Clare asked me to send a complimentary copy to these people.

I decided to see if I could make groupings of these "lapses" and this is what I came up with:

- Additional Section (4) I decided not to pursue them.
- High School Youth Forum (4) I decided not to pursue them; if they stay interested in rangelands, they'll know how to find us. One father had his own membership and I am going to contact him.
- Moved out of state (2) I knew one of these had moved and sent him an email wishing him well in his new position; he responded immediately and asked for a contact in his new state (Utah).

- Various reasons for not renewing this year (5) One of these was directly related to COVID-19.

I'm down to two groups I will be contacting this week-end.

- Colorado State University students (10), some of whom we know graduated in December 2019 or June 2020. Vicky Trujillo (SRM office in Littleton) tells me the recent graduates may be eligible for a complimentary one-year membership. She will help them if they contact her.
- I will send a similar eBlast to three other students who do not appear to be CSU students. I will also tell them how to contact Vicky.
- In addition to these thirteen students we have 17 Regular members and one Young Professional who have not renewed for 2020.

These thirty-one former members will be receiving our section's newsletter and I will be letting them know that next week Allen Press is sending its final Renewal Letter, this time by USPS. Their earlier reminder was sent by email.

If you have any other statistics you would like me to report, please let me know. Thank you for the opportunity to continue working with our members.